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IN THE CLAIMS

1-49 (canceled)

50 (new): A washing product comprising (a) an active principle and (b) a cloth washing base for washing cloth articles made of a fiber material, wherein said active principle is added to said cloth washing base at a rate of 0.1 to 10% by weight of said active principle, at least a part of said active principle, after washing and rinsing said cloth articles, remaining bound to said fiber material of said cloth articles for preventing human body enzymes from generating bad human body odors, said active principle including alpha and beta hydroxy acid esters which, upon contacting said human body enzymes, are decomposed to aliphatic alcohols and alpha hydroxy acids preventing said human body enzymes from degrading human perspiration which is susceptible to the generation of short chain fatty acids and said bad human body odors.

51 (new): A washing product according to Claim 50, wherein said active principle comprises at least one or more of the auxiliary active principles selected from the group consisting of zinc and magnesium derivatives, C₈-C₁₀ fatty acid acylglutammate, octyl acid, glycerin, hydroxy diphenyl trichloro and hydroxy diphenyl chloro ethers, odorous molecule organic sequestering substances, active bentonites and zeolites, tocopherol and propylgallate, ammonium salts, and one or more esters having a formula R - O - R', where R is a linear or branched alkyl radical

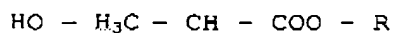
having a C₂-C₃₄ chain and R' is an alpha or beta hydroxy acid radical, derived from glycol or lactic, or citric or malic or tartaric or gluconic or mandelic acid esters.

52 (new): A washing product according to Claim 51, wherein said glycol acid ester has a formula:



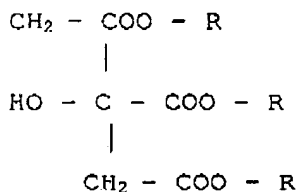
wherein R = C₂ - C₃₄.

53 (new): A washing product according to Claim 51, wherein said lactic acid ester has a formula:



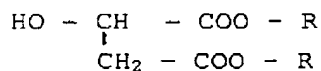
wherein R = C₂ - C₃₄.

54 (new): A washing product according to Claim 51, wherein said citric acid ester has a formula:



wherein R = C₂ - C₃₄.

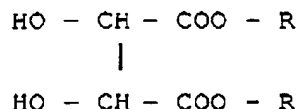
55 (new): A washing product according to Claim 51, wherein said malic acid ester has a formula:



wherein R = C₂ - C₃₄.

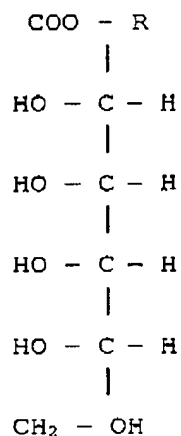
4

56 (new): A washing product according to Claim 51,
wherein said tartaric acid ester has a formula:



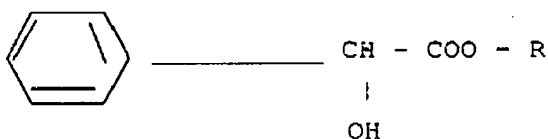
wherein R = C₂ - C₃₄.

57 (new): A washing product according to Claim 51,
wherein said gluconic acid ester has a formula:



wherein R = C₂ - C₃₄.

58 (new): A washing product according to Claim 51,
wherein said mandelic acid ester has a formula:



wherein R = C₂ - C₃₄.

59 (new): A washing product according to Claim 50,

5

wherein said aliphatic alcohols comprise linear or branched chain undecanol aliphatic alcohol.

60 (new): A combination according to Claim 50, wherein said cloth washing base comprises ethylenediamine tetracetic acid.

61 (new): A washing product according to Claim 50, wherein said cloth washing base comprises coconut fat alcohols such as ethoxylated alcohols having a carbon number from 12 to 18.

62 (new): A washing product according to Claim 50, wherein said cloth washing base comprises liquid or gel, or suspension powder formulated compositions, or a single-dose packet containing one or more of the following components:

- anionic bases selected from sodium, triethylamine, ammonium laurylether sulphate, zinc laurylether sulphate; sodium, triethylamine, ammonium lauryl sulphate; sodium, triethylamine, ammonium alkylbenzenesulphonate; sodium, triethylamine, ammonium alkansulphonates; sodium, triethylamine, ammonium sulphonated alpha-olefins, in a rate from 0.1 to 50% by weight;

- non ionic bases selected from ethoxylated alcohols having a linear or branched C₃-C₂₂ alkyl chain and an ethoxylation and propoxylation degree from 2 to 30 moles; fat acid amides; alkylpolyglucosides; amine oxides, in a rate from 0.1 to 50% by weight;

- amphoteric bases selected from alkylamidobetaine, alkylamidopropylbetaine, alkyl-amidosultaine, in a rate from 0.1 to 50% by weight;

- cationic bases, in particular dialkylmethyl ammonium metalsulphate; quaternized tertiary amines, imidazoline, in a rate from 0.1 to 50% by weight;

- soaps selected from fatty acids salified by sodium, potassium, monoethylamine, triethylamine, at a rate from 0.1 to 50% by weight;

- coformulating and coactive agents selected from phosphonates; ethylenediamine tetracetic acid derivatives; citric acid and sodium and potassium derivatives, ethylene, propylene, dipropylene glycols; ethyl and isopropyl alcohol; activated bentonites; calcium and sodium chlorides; amylolytic, lipolytic, proteolytic enzymes; polyvinyl pyrrolidone and derivatives thereof; optic whitening agents derived from distyryldiphenyl; polymeric styrene/acrylic dispersions; polyacrylates; diethylpolysiloxanes; isothiazolinones, benzoisothiazolinones, bronopol, N-formals; coloring agents, in a rate by weight, from 0.1 to 20%;

- natural essences or essence compositions, in a rate by weight from 0.1 to 5%.

63 (new): A washing product according to Claim 50, wherein said cloth washing base comprises powder or tabletted formulated compositions, or a single-dose packet, containing one or more of the following components:

- anionic bases selected from sodium, triethylamine, ammonium alkanesulphonate; sodium, triethylamine, ammonium lauryl sulphate; sodium, triethylamine, ammonium alkylbenzene sulphonate, in a rate by weight from 0.1 to 30%;

- non ionic bases selected from ethoxylated alcohols with a linear or branched C₃-C₂₂ alkyl chain

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7

and an ethoxylation and propoxylation degree from 2 to 20 moles; fat acid amides; alkylpolyglucosides; amine oxides, in a rate by weight from 0.1 to 30%;

- amphoteric bases selected from alkylamidobetaines, alkylamidopropylbetaines, alkylamidosultaines, in a rate by weight from 0.1 to 50% by weight;

- soaps selected from sodium salified fat acids, in a rate by weight from 0.1 to 30%;

- filling substances selected from powder and grained sodium sulphate, dense and light sodium carbonate, sodium silicate and disilicate, in a rate by weight from 0.1 to 40%;

- coformulating and coactive substances selected from zeolites; mono and tetrahydrate sodium perborate, sodium percarbonate, sodium persulphate; phosphonates; ethylenediamine tetracetic acid derivatives; citric acid and sodium derivatives; perborate and percarbonate activating substances, i.e. tetracyclendiamine; bentonites and activated bentonites; carboxymethylcelluloses; amylolytic, lipolytic, proteolytic enzymes; polyvinylpyrrolidones and derivatives thereof; optic whitening substances of stilbene and distyryldiphenyl derivatives; polyacrylates; dimethylpolyxyloxanes; coloring agents, in a rate by weight of 0.1 to 30%.

64 (new): A washing product according to Claim 50; wherein said cloth washing base comprises washing and ironing aiding, softening or stain removing, sizing, or whitening substances, liquid, gel, powder, or tablet formulations, or single-dose packets, containing one or more of the following components:

- cationic bases, in particular dialkyl-

methyllumonium metasulphate; either quaternized tertiary amines, dialkyldimethyllumonium chloride; imidazoline, in a rate by weight from 0.1 to 50%;

- amphoteric bases, in particular alkylamidobetaine, alkylamidopropylbetaine, alkylamidosultaine, in a rate by weight from 0.1 to 50%;

- anionic bases, in particular sodium, triethylamine, ammonium laurylether sulphate; sodium, triethylamine, ammonium lauryl sulphate; sodium, triethylamine, ammonium alkylbenzene-sulphonate, in a rate by weight from 0.1 to 50%;

- non ionic bases, in particular alkyl C₃ - C₂₂ linear or branched ethoxylated alcohols and with an ethoxylation and propoxylation degree of 2 to 30 moles; fat acid amides; alkylpolyglucosides; amine oxides, in a rate by weight from 0.1 to 50%;

- active oxidating principles, in particular sodium hypochlorite, hydrogen peroxide, mono and tetrahydrate sodium perborate, sodium percarbonate, sodium persulphate), in a rate by weight from 0.1 to 99%;

- reducing active principles, in particular sodium hydro-sulphite, in a rate by weight from 0.1 to 99%;

- starches and modified starches in a rate by weight from 0.1 to 30%;

- co-formulating and coactive substances, in particular phosphonates; ethylenediamine tetracetic acid derivatives; citric acid and sodium and potassium derivatives, ethyl and isopropyl alcohol; calcium, sodium and ammonium chlorides; amylolytic, lipolytic, proteolytic enzymes, polyvinylpyrrolidones and derivatives thereof; optic whitening substances derived from distyryldiphenyl; polymeric

styrene/acrylic dispersions; dimethyl polysiloxanes; isothiazolinones, benzoisothiazolinones; bronopol, N-formals; coloring substances, in a rate by weight from 0.1 to 20%;

- natural essences or essence compositions, in a rate by weight from 0.1 to 10%.

65 (new): A washing product consisting essentially of (a) an active principle and (b) a cloth washing base for washing cloth articles made of a fiber material, wherein said active principle is added to said cloth washing base at a rate of 0.1 to 10% by weight of said active principle, at least a part of said active principle, after washing and rinsing said cloth articles, remaining bound to said fiber material of said cloth articles for preventing human body enzymes from generating bad human body odors, said active principle including alpha and beta hydroxy acid esters which, upon contacting said human body enzymes, are decomposed to aliphatic alcohols and alpha hydroxy acids preventing said human body enzymes from degrading human perspiration which is susceptible to the generation of short chain fatty acids and said bad human body odors.